

Season 2026

Sponsorship Proposal

Priscilla Schmid



About me

I am a Swiss-Uruguayan professional golfer, competing on the Ladies European Tour (LET) and LET Access Series (LETAS) since 2021.



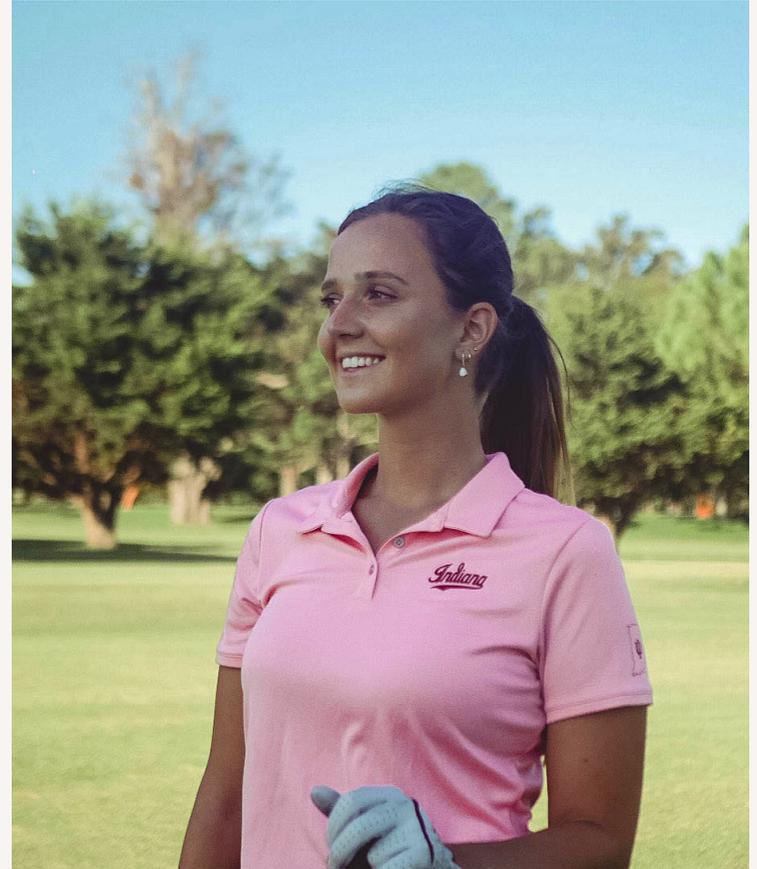
Prior to my Pro career, I played Division 1 golf at Indiana University while getting my degree in Tourism, Hospitality & Event Management.



I am originally from Basel and currently practice at “Golf & Country Club Basel” & “Birdie Amigos Golf Club” during the winter.



Alongside playing on the LET & LETAS, I play Programs organized by different Swiss Associations and local events organized by Swiss Golf.



Golf Journey



Amateur

As an amateur I had the honor to represent the Swiss and Uruguayan National Golf team.



University

I studied Tourism, Hospitality & Event Management at Indiana University (2017-2021), where I attended on a golf scholarship and played for the women's team.



Pro

I turned professional mid season in 2021, representing Switzerland. In 2023, I suffered an injury which cost me a part of the 2023 season and 2024 season. The 2025 season has been my best so far with multiple tournaments under par and consistently making cuts towards the end of the season.

Golf Ambitions



2025 Season

Full LETAS card and played 16 events.

Highlights

- Finished 13th at the Rose Ladies Open with rounds of 71-72-71
- Finished 14th at the Santander Golf Tour Avila (LETAS event) with rounds of 68-74-71
- Finished 18th at the Allegria Ladies Open (LETAS) with rounds of 72-68-74



2026 Season

I am currently getting ready for qualifying school in Marrakech, starting on the 10th of December. The goal is to get my card for the Ladies European Tour.



beyond

Win a LET event and finish top 7 in the order of merit.

Bronze Client Event Package

CHF 2'500.- / Season

The Bronze Package includes the following:



1 Event participation
(e.g. attend company's event)



Brand presence on my
Website



Social Media presence on all
my platforms



Ambassador Role for your
brand (e.g. feature in your
campaign)



Silver Client Event Package

CHF 6'000.- / Season

The Silver Package includes the following:



1 Event participation
(e.g. attend company's event)



Ambassador Role for your
brand (e.g. feature in your
campaign)



1 Golf Day with your clients



Brand presence on my
Website



Social Media presence on all
my platforms



Gold Client Event Package

CHF 10'000.- / Season

The Gold Package includes the following:



1 Event participation
(e.g. attend company's event)



Ambassador Role for your
brand (e.g. feature in your
campaign)



2 Golf Days with your clients



Use of my Image Rights for
marketing and promotional
purposes



Brand presence on my
Website



Sponsor acknowledgment
during local and international
golf events (e.g. interviews)



Social Media presence on all
my platforms



Logo placement on Golf Polo &
Sweater



Play with the Pro Experience

CHF 600.- / Round



Enjoy a personal 18-hole round with me at our home course. This package includes a private foursome so you can bring two other players to join us for a fun and relaxed round.



Perfect for anyone who wants an insider's look into pro-golf and how it is to be on tour. I will gladly answer questions, give tips or simply enjoy a memorable day on the course.



Season costs broken down (2025 example)

- Entry fee: 110€
- Flight + golf bag: Average 450€
- Car rental: Average 300€ (6 days)
- Accommodation + food: 600€
- Caddy: 0€

TOTAL: 1460€

Total for 16 tournaments:
23'360€ or 21'805 CHF

- Golf Lessons: 5'000 CHF
- Fitness coach + gym: 1'500 CHF
- Physiotherapy: 1'000 CHF
- Psychologist: 1'500 CHF
- Golf Equipment: 1'500 CHF
- Morocco Q-school prep total: 1'000 CHF
- Q-school entry fee: 1'500 Euros
- 2-week trip to Q-school total: 2'000 CHF

TOTAL: 15'000 CHF

Grand total: 36'805

After 4 full years on tour, I have learned to budget without sacrificing things which would affect my golf game. I try to split costs with other players whenever possible and stay in budget friendly hotels or apartments. If you would like more details about my expenses, please feel free to ask.

Next Steps

Thank you for considering the opportunity to sponsor me. While the outlined packages provide a foundation, I'm always open to customizing a sponsorship to align with your brands unique goals and vision.

I'd really love to connect and discuss the possibilities of this partnership with you!

Please feel free to contact me:



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